



Dana Givens

A UI/UX designer with 10+ years of experience. From the Midwest. Currently in Brooklyn with my dog, Dexter Oliver Givens (yes, his initials are D.O.G.) I love creating smart, simple product experiences. I embrace and adapt to processes that favor forward thinking and experimentation.

Skills

Figma	UI & UX Design
Sketch	Zeplin
Invision Studio	Principle
Photoshop & Illustrator	HTML & CSS
Design Systems	Accessibility Design

Education

PRATT INSTITUTE | BKLYN, NY

BFA with a concentration on Graphic Design

GENERAL ASSEMBLY | NY, NY

User Experience Design

Experience

RO | 9.2019 - PRESENT

Product designer for Care at Scale. Creating designs that optimize existing systems and technologies for scale, and invest in enhancements and new capabilities that will support the people behind Ro's medical care.

WW INTL | 5.2018 - 9.2019

6.2019 - 9.2019

Product designer on the Recipes team. Supporting members by providing an ecosystem in which they can create, discover, share and save recipes throughout their WW journey and beyond.

5.2018 - 6.2019

Visual designer on the growth team. Responsible for creating compelling designs for the pre-member experience that increases conversion and revenue.

WEBMD & MEDSCAPE | 8.2013 - 5.2018

3.2016 - 5.2018

UI design manager. Heading up a team of 6 designers working on WebMD and Medscape products.

8.2013 - 3.2016

Lead designer on the product team. Responsible for designing a wide range of product offerings that hosts physician portals and related mobile applications for physicians and healthcare professionals.

THE COLLEGE BOARD | 8.2012 - 8.2013

Art director of online marketing on programs that specialize in building student, teacher and parent awareness around college planning.

ZETA INTERACTIVE | 6.2011 - 7.2012

PUBLICIS | 6.2007 - 6.2011